

Alberto Acereda, Ph.D., MBA

Executive Leader | Higher Education Strategist | Global Advisor

Alberto Acereda is a senior executive in global higher education and education technology, with over 20 years of leadership experience spanning academic strategy, digital transformation, institutional partnerships, and business growth.

He has served in leadership roles at major universities, global education firms, and consulting organizations, managing portfolios over \$200M and advancing initiatives across North America, Latin America, Europe, India, and beyond. His work centers on aligning mission with measurable impact, scaling innovation platforms, and fostering institutional and enterprise success across diverse educational ecosystems.

Dr. Acereda advises universities, edtech organizations, consulting firms, and policy groups on strategic transformation, student success, workforce alignment, digital credentialing, and AI-driven learning models. He has provided expert consulting support to leading platforms such as PwC, GLG, and Third Bridge Group -among others-, and maintains strong engagement with Research 1 institutions, policy centers, and global academic networks.

A former tenured professor, department chair, and Dean's Fellow at Arizona State University, Dr. Acereda combines deep academic insight with executive business acumen. His commitment remains focused on empowering institutions, students, and organizations to thrive in a rapidly evolving, globalized educational environment.

Key Expertise Areas:

- Higher Education Institutional Strategy
- Global Partnerships and Academic Relations
- EdTech Innovation and Platform / Enterprise Growth
- Educational Assessment and Testing
- Student Success and Workforce Alignment
- Executive Thought Leadership and Higher Education Policy